

**United
Way**



**Greene County
United Way**



2021 ANNUAL REPORT

**GREENE COUNTY
UNITED WAY**

2021 IN REVIEW

2021 was a pivotal year for Greene County United Way. We continued to offer community resources like Stuff the Bus and agency support through our Community Impact Funding, but GCUW also took a moment to reevaluate who we are and how we serve. In April, GCUW's Board approved a three year Strategic Plan that focused on a new mission, enhanced programs, and new services that connect more people to necessary resources. And with that first BIG step, we began our work...

GCUW'S MISSION

MISSION

To meet our community's need through leadership, partnership, and individual growth opportunities for a better Greene County.

VISION

To live in a diverse and thriving community where each person has the opportunity to reach their full potential.

STRATEGIC GOALS

- To create a Virtual Volunteer Center and become *THE* place for volunteers within Greene County.
- To support community resources through the Greene County Nonprofit Partnership (GCNPP).
- To expand Stuff the Bus to reach more children as well as provide them additional supplies for the upcoming school year.
- To invest in GCUW as a way to better invest in our community through policy, marketing, fundraising, and building restoration.



548

**STUDENTS
SERVED**

GCUW'S 19TH ANNUAL STUFF THE BUS

Greene County United Way's Annual Stuff the Bus event grew by leaps and bounds in 2021. In addition to supply-filled backpacks, this year's event provided children new shoes, water bottles, lunch bags, books, haircuts, dental exams, lunch and dessert as well as a financial goal setting opportunity for the caregivers.

34

VOLUNTEERS

FIRST ANNUAL DAY OF SERVICE

On September 24, 34 volunteers participated in our first Day of Service. The volunteers were split into five groups, each assigned to a local nonprofit project. This year's projects included painting the Carmichaels Senior Center (Blueprints), building clothes storage (Greene County CASA), handing out lunches (Touch a Truck), weeding the community gardens (Corner Cupboard Food Bank) and collecting donations at GCUW's office.

362

BOXES SOLD

TASTE OF GREENE

To keep our community safe, but still host a fun event, CCUW offered a four-week food tasting event in May, CCUW's Taste of Greene - food boxes offering samples from local chefs. Each week offered a different course.

SELFIE SCAVENGER

HUNT 2.0

The 2nd Selfie Scavenger Hunt tested 17 participants on their knowledge of Greene County and their knowhow of selfie-taking. The event ended with a pizza party at Lion's Club Park, lots of selfies, and even more laughs!

16

**RIDDLES
SOLVED**

CCUW'S MYSTERY ROAD RALLY

This annual October event led 25 cars all over Greene County, with turn-by-turn directions and spooky local legends. At each stop, riders came face-to-face with a Partner Agency to guide them on their way. The last location - Rocky Ridge Acres Farm - offered food, carriage rides, and a "pumpkin cannon" for some extra fun!

25

**CARS OF
ATTENDEES**



CORPORATE DONATIONS

Community Bank

First Energy Foundation

First Federal Savings & Loan Association of Greene County

Giant Eagle, Inc.

Greene Arc, Inc.

Hanover Insurance Group

Pittsburgh Foundation

Sheetz

Southeastern Greene School District

UPS

INDIVIDUAL DONORS

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- Elizabeth Calvario
- Andrew Corfont
- Heanine Henry
- Michelle Hurley
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- David Wiles
- Amanda Wolfe
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- Lisa Hannum
- Cheryl McCready
- Kelly Young
- Mike Belding
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