

GREENE COUNTY UNITED WAY

FOOD FIGHT

SPONSORSHIP PACKAGE



Event Sponsor- \$500 :

- Prominent company logo displayed in opening credits of weekly chef showdown videos
- Company logo and link highlighted on GCUW Food Fight webpage with brief bio
- Company logo included on one social media post per week over five-week event period
- Company logo and link included in radio spots, newspaper ads, and marketing flyers
- Three tickets to the Best of the Best Competition (in-person) dinner on April 28
- Company logo on dinner signage and attendee placemats
- Opportunity to add marketing materials to Food Fight "goodie bags"

Best of the Best Competition Sponsor- \$350 :

- Company logo and link highlighted on GCUW Food Fight webpage with brief bio
- Company logo prominently displayed in opening credits of Best of the Best highlight video
- Company logo included in all social media posts promoting the Best of the Best Competition
- Company logo and link included in Best of the Best marketing emails
- Two tickets to Best of the Best Competition (in-person) dinner on April 28
- Company logo on dinner signage and attendee placemats
- Opportunity to add marketing materials to Food Fight "goodie bags"

Weekly Sponsor- \$150 :

- Company Logo displayed in opening credits of sponsored week chef showdown video
- Company logo and link highlighted on GCUW Food Fight webpage
- Company logo and link included in sponsored week social media posts
- Company logo and link included in sponsored week Food Fight marketing emails
- Company name mentioned in radio spots
- One ticket to Best of the Best Competition (in-person) dinner on April 28
- Company name on dinner signage and attendee placemats