



# 2023 Course Program

**IN TODAY'S WORLD**, every county needs a group of community-oriented leaders that have the ability, motivation, and foresight to seize beneficial opportunities for our hometown and its residents. With Greene County's rich network of for-profit businesses and nonprofit organizations, there are many recreational, cultural, and civic leadership opportunities. Inspire Greene – a Community Builder and Leadership Course – combines an understanding of board governance principals with active leadership experiences to bring like-minded individuals together for truly bold results.

**THE GOAL OF** Inspire Greene is to:

- **Educate** – Participants will cultivate their understanding of Greene County and become familiar with key people, organizations, and challenges within our area.
- **Collaborate** – Class members will learn to appreciate and acknowledge the various perspectives and contexts of their fellow leaders and find common ground for strengthening Greene County.
- **Serve** – Participants will develop an ethic of service that will take them beyond personal interests to tangibly engaging in volunteerism and community involvement.
- **Exemplify** – Class members will model community-focused leadership, causing others to aspire to the same standards, while also establishing a network of relationships that will enrich both their personal and professional lives.

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## ***Inspire Greene Steering Committee***

**Jack Burt**

*Job Developer at Southwest Training Services, Retired / 2017 Community Builder of the Year*

**Dave Calvario**

*Executive Director at the Community Foundation of Greene County PA*

**Dave Floyd**

*Director of Development & Alumni Relations at Waynesburg University*

**MaChal Forbes**

*Executive Director at Greene County United Way*

**Melody Longstreth**

*Executive Director at the Greene County PA Chamber of Commerce*

**Olivia Makel**

*Executive Assistant at Greene County United Way*

**Sue Peirce**

*Partner at Apple Growth Partners, Retired*

**Stacy Stroman**

*Director at Blueprints / 2009 Community Builder of the Year*

**Laura Walters**

*College & Career Specialist through the Howard Clark Foundation*

**Barb Wise**

*Executive Director at Greene County United Way, Retired / 2004 Community Builder of the Year*

## **Introduction to Inspire Greene - Networking Event**

*March 27, 2023 / Waynesburg University, Stover Hall*

Participants will briefly review the course breakdown as well as have an opportunity to network with classmates, session presenters, and the Inspire Greene Steering Committee.

## **(CL) Greene County: Past, Present, & Future**

*April 3, 2023 / Greene County Historical Society Museum*

This session will walk through our county's interesting history, including the importance of our local nonprofits, to where we are today and where we are going tomorrow.

- *Presenters: Matt Cumberledge (Greene County Historical Society Museum), Mike Belding (Greene County Commissioner), Stacey Brodak (Waynesburg University), and Fred Morecraft (Greene County Superintendent President)*

## **(CL/NPL) Community Impact Project – Blueprints**

*April 10, 2023 / Waynesburg Senior Center*

The class will visit a local nonprofit to learn about an organizational challenge it is currently facing. Participants will be split into teams to research and propose creative solutions. This experience will give a better understanding of our community and its needs, as well as an appreciation of leadership involvement.

- *Presenters: Blueprints staff & volunteers*

## **(NPL) Nonprofits: The Who, What, Where, When, & Why**

*April 17, 2023 / Community Foundation of Greene County*

This session will define what a nonprofit is and how they work, including governance expectations, and how active leadership can drive awareness to a thriving organization.

- *Presenters: Beth Hellems (Chair, Community Foundation of Greene County), Darlene Bigler (Executive Director, Blueprints)*

## **(NPL) Nonprofit Management: Policy, Procedure, & Money**

*April 24, 2023 / Community Foundation of Greene County*

This session will review the ins and outs of running a nonprofit organization and how board leadership fits into the big picture as well as the day-to-day details.

- *Presenters: Blake Birchmeier (Pollock, Morris, Belletti & Simms), Lisa Petro (Cornerstone Care), Joshua Dains (Milinovich & Co)*

***CL = Community Leadership Session / NPL = Nonprofit Leadership Session***

## **(NPL) Developing Nonprofit Resources: Nurturing Time, Talents, & Treasure - Panel**

*May 1, 2023 / Community Foundation of Greene County*

This panel session will allow participants to ask questions about different types of nonprofit resources, including grants, fundraisers, individual giving, corporate giving, and volunteerism.

- *Presenters: Ellen Rossi (EQT Foundation), Melody Longstreth (Greene County Chamber of Commerce), Chuck Trump (First Federal), Dave Floyd (Waynesburg University), Adrienne Tharp (Waynesburg University)*

## **(CL) Small Business in Rural USA - Round Table Discussion**

*May 8, 2023 / Hilltop Packs Coffee Co.*

This session will provide participants an inside look at running a successful business in a small town – the ups and the downs - and what its like to be seen as an entrepreneur AND leader in our community.

- *Presenters: Ben McMillen (Hilltop Packs), Pam Marisa (Direct Results), Christy Orndorff (Valley View Farms), Jamie Thistlethwaite (Thistlethwaite's Vineyard) Moderator: Zach Patton (Small Business Development Center -University of Pittsburgh)*

## **(CL/NPL) Community Leadership 101**

*May 15, 2023 / Community Foundation of Greene County*

This session will discuss how interpersonal skills can help you inspire, engage, and motivate those around you, including board / committee members, employees, and the community at large. Learn to lead by example.

- *Presenters: Jack Burt (Toastmasters), Pam Snyder (State Representative, Retired), Jonathan Johnson (MSW, LCSW)*

## **Community Impact Presentations**

*May 22, 2023 / Community Foundation of Greene County*

During this session, each team will have approximately 20-25 minutes to present its creative solution to [[selected nonprofit]]'s challenge. Presentations will include a comprehensive solution packet, which will be given to all attendees as well as the [[NP]] leadership.

## **Inspire Greene Awards Ceremony**

*June 5, 2023 / The Denny House*

Participants will be recognized for their completion of the course. Guests are welcome. Dinner and refreshments will be provided.

***CL = Community Leadership Session / NPL = Nonprofit Leadership Session***

**Session Dates:**

- Monday, March 27 from 6:00 - 8:00 pm
- Monday, April 10 from 5:30 - 8:00 pm
- Monday, April 24 from 5:30 - 8:00 pm
- Monday, May 8 from 5:30 - 8:00 pm
- Monday, May 22 from 5:30 - 8:00 pm
- Monday, April 3 from 5:30 - 8:00 pm
- Monday, April 17 from 5:30 - 8:00 pm
- Monday, May 1 from 5:30 - 8:00 pm
- Monday, May 15 from 5:30 - 8:00 pm
- Monday, June 5 from 6:00 - 8:00 pm

\*There will be no class on Memorial Day - Monday, May 29.\*

**Course Participation Policy:**

Participants of Inspire Greene are expected to attend and fully participate in all sessions in their entirety. Because there are only 10 sessions, it is recommended that participants miss no more than two sessions. However, we recognize that there may be times when participants are unable to attend do to illness or emergencies. During those times, a zoom link will be provided to the participant, if appropriate.

**Presenters:**

Session speakers are tentative and are subject to change.

**Pricing:**

The cost of the program is \$300 per person. This can be paid by an individual or business or a combination of the two. The fee includes 10 presentations, course materials (print and digital), dinner, snacks, and refreshments.

**Scholarships:**

Thanks to the generosity of EQT and Waynesburg University's Corporate Social Responsibility and ESG Center, scholarships are available. If you are in need of a scholarship, please contact MaChal Forbes at [mforbes@greencountyunitedway.org](mailto:mforbes@greencountyunitedway.org) or 724-852-1009 for more information.

**Application:**

Due to space limitations, Inspire Greene's 2023 course can accommodate a maximum of 16 people. To apply for Inspire Greene, please visit [www.greencountyunitedway.org/inspiregreene2023application](http://www.greencountyunitedway.org/inspiregreene2023application).

**Additional Questions:**

For any additional questions, please contact MaChal Forbes at 724-852-1009 or [mforbes@greencountyunitedway.org](mailto:mforbes@greencountyunitedway.org).

