



February 22, 2021

Dear [[First Name]],

On behalf of the Greene County United Way (GCUW), I am excited to invite [[Company]] to be a sponsor of A Taste of Greene, a four week blind taste-off. Each week, GCUW will offer samples of a different course from local restaurants and caterers, which participants will pick up every Friday in May.

Vendors will supply an 8 ounce size portion of food for each person during their selected week. The United Way will pick up, number and package the samples for distribution.

GCUW has several sponsorship packages. All sponsors will receive a variety of marketing benefits, including:

- A logo on the Taste of Greene webpage
- Business spotlighted on GCUW's Facebook and Instagram (once per week of sponsorship)
- Logo or name included in newspaper ads and digital marketing flyers
- Logo included on a placemat provided to participants

For the full listing of sponsor benefits, please review the enclosed sponsorship sheet.

I have also enclosed our sponsorship form. Simply complete it to confirm your sponsorship along with your logo or a photo. There will be a limit of four weekly sponsors per week which will be on a first come, first serve basis.

Bon Appetit'

*MaChal Forbes*

MaChal Forbes, Executive Director

*P.S. Participants will get the opportunity to vote for their favorite food through an anonymous survey.*