



# SPONSORSHIP PACKAGE

## **Event Sponsor-\$350**

Logo on all GCUW *A Taste of Greene* marketing pieces throughout the event (4 weeks), including but not limited to:

- Greene County United Way (GCUW) website with link and short description
- GCUW Facebook and Instagram posts
- *A Taste of Greene* event emails (minimum of 2 per week)
- Radio spots, newspaper ads, and marketing flyers (flyers updated weekly)
- A placemat provided to all participants
- One tasting sample box each week of the event

## **Weekly Sponsor-\$100**

Logo on GCUW *A Taste of Greene* marketing pieces, including:

- The Greene County United Way (GCUW) website with link (throughout the event)
- GCUW Facebook and Instagram posts during week of sponsorship
- *A Taste of Greene* event emails (minimum of 2 per week sponsored)
- Marketing Flyers during week of sponsorship
- A placemat given to participants during week of sponsorship
- One tasting sample box for each week of sponsorship

## **Raffle Sponsor-\$50**

Logo on GCUW *A Taste of Greene* marketing pieces during week of raffle sponsorship, including:

- GCUW website with link throughout the event
- GCUW Facebook and Instagram raffle posts during week of sponsorship
- *A Taste of Greene* raffle emails during week of sponsorship
- Mentioned during live streamed raffle winner announcement
- One tasting sample box for each week of sponsorship

## **Vendor Participation**

Logo on GCUW *A Taste of Greene* marketing pieces, including:

- The Greene County United Way (GCUW) website with link throughout the event
- GCUW Facebook and Instagram posts during participation week(s)
  - Each vendor will be highlighted one day during the week
- Newspaper ads, marketing flyers, and radio spots
- *A Taste of Greene* event emails (minimum of 2 per week)
- A placemat given to participants

\*Winning vendors will get an additional spotlight on social media

\*Gift cards for participating vendors will be raffled off each week

\*All winning vendors will get an additional gift card raffled off at the end of the event

*For more information or to customize your sponsorship package, please contact MaChal Forbes at the GCUW at 724-852-1009/[mforbes@greencountyunitedway.org](mailto:mforbes@greencountyunitedway.org).*