



February 22, 2021

Dear [[First Name]],

On behalf of the Greene County United Way (GCUW), I am excited to invite [[Company]] to be a food vendor for A Taste of Greene, a four week blind taste-off. Each week, GCUW will offer samples of a different course from local restaurants and caterers like you, which participants will pick up every Friday in May.

As a vendor, you will supply an 8 ounce size portion of your food (in to-go containers provided by GCUW) for each person during your selected week. The number of samples will be confirmed one week prior to the pickup. Please do NOT label or attach anything to your containers (including, but not limited to stickers, business cards, etc.). The United Way will pick up, number and package the samples for distribution.

As a vendor, you will receive a variety of marketing benefits. Each business will be recognized on GCUW event marketing, including:

- A logo, link, and business bio on the Taste of Greene webpage
- Logo and link on GCUW's Facebook and Instagram (one day per week of participation)
- Name included in newspaper ads
- Name included on digital marketing flyers
- Your business mentioned during any radio interviews about A Taste of Greene
- Name and link included in two emails (per week) to participants
- A placemat provided to participants with business logos

The United Way will also purchase gift cards from participating vendors to raffle off weekly as well as at the end of the event.

Attached is the Vendor Registration Form. Simply fill it out and return it to confirm your space along with your logo or a photo. There will be a limit of six vendors per week which will be on a first come, first serve basis.

Bon Appetit'

*MaChal Forbes*

MaChal Forbes, Executive Director

*P.S. Participants will get the opportunity to vote for their favorite food through an anonymous survey. The weekly winner will receive A Taste of Greene favorite course certificate and photo to display at your business, a winners spotlight on GCUW social media, and a year's worth of bragging rights!*